



TIMBERS KAUA'I AT HŌKŪALA AWARDED INAUGURAL MICHELIN KEY
*Kaua'i Luxury Resort Recognized With One Key for World-Class Service and Exceptional Guest Experiences in
MICHELIN Guide's First-Ever U.S. Selections*

September 12, 2024 (Hōkūala, Kaua'i) – Timbers Kaua'i at Hōkūala, a signature resort community from Timbers Company's global portfolio of resorts and residence clubs, proudly announces its recognition as one of the 288 recipients of MICHELIN Guide's inaugural MICHELIN Key, celebrating the North-America's exceptional hotels and resorts. This prestigious accolade underscores Timbers Kaua'i's commitment to unparalleled guest experiences and world-class service with a focus on both stewardship and authenticity.

"Receiving a MICHELIN Key is a testament to our team's dedication to delivering extraordinary experiences that reflect the natural beauty and spirit of Kaua'i and its people," stated Chris Gampon, General Manager of Timbers Kaua'i at Hōkūala. "We're committed to extending the true spirit of *Aloha* to our guests as the gateway to The Garden Island and are truly honored to be one of five hotels in Hawaii to be recognized by such an esteemed accolade."

The MICHELIN Key, a new symbol of excellence introduced by the esteemed MICHELIN Guide, is awarded to hotels that exemplify the highest standards of luxury, service, and hospitality. As one of the first U.S. properties to receive this recognition, Timbers Kaua'i joins an exclusive collection of hotels and resorts celebrated for their dedication to creating memorable, authentic, and exceptional stays. Just like the famous Stars that indicate the best culinary experiences, the MICHELIN Keys are a new benchmark for travelers, qualifying each hotel experience in broader terms than simple amenities. Properties awarded with MICHELIN Keys are selected as places that significantly add to guests' experience as a traveler, vetted and judged excellent in five categories: architecture and interior design, quality and consistency of service, overall personality and character, value for the price, and a significant contribution to the guest experience in a particular setting.

Timbers Kaua'i, located on the picturesque 450-acre Hōkūala resort community, offers a unique blend of luxury residences, breathtaking ocean views, and a seamless connection to the island's natural beauty. The resort reflects the Timbers' overarching ethos of delivering relaxed luxury and personalized experiences for guests and owners to create cherished memories of a lifetime.

This recognition comes as Timbers Company celebrates its 25th anniversary, marking a quarter-century of excellence in resort development and hospitality. Since its inception, Timbers Company has grown to become one of the largest independent developers and operators of luxury resorts. The brand's commitment to authenticity, integrity, and personalized service has fueled its success and expansion, with its headquarters now based in Winter Park, Florida.

"Receiving this accolade during our 25th anniversary gives our collective teams great pride and reinforces our core values of creating unforgettable moments for families and loved ones," stated Greg Spencer, Chief

Executive Officer at Timbers Company. “This achievement reflects our relentless dedication to both guests and owners as well as our ongoing commitment to preserving the environment and respecting the cultures in which we operate.”

The MICHELIN Key award was announced during a special press conference September 12, 2024 held in Austin, Texas, by **Gwendal Poullennec**, CEO of the MICHELIN Guide. The event marked the unveiling of the inaugural MICHELIN Key selections for hotels across the U.S., Canada, and Mexico.

For more information or to book your stay at Timbers Kaua'i, please visit www.timberskauai.com

###

About Timbers Kaua'i at Hōkūāla

Located within the 450-acre Hōkūāla resort community along the Pacific, Kaua'i's premier oceanfront private residence club and resort combines tranquil Hawaiian living with Timbers Resorts' signature luxury amenities and personalized full-service concierge team. Timbers Kaua'i at Hōkūāla boasts a variety of exceptional offerings for those either seeking to visit or make paradise their home through luxury vacation rentals, one-of-a-kind deeded fractional, and whole ownership real estate opportunities. Amenities include the 18-hole award-winning Ocean Course at Hōkūāla – Kaua'i's only Jack Nicklaus Signature Course; The Farm at Hōkūāla, a 16.5-acre organic farm and orchard; oceanfront dining at Hualani's with “farm-to-fork” fine dining; a two-tiered infinity-edge pool overlooking the ocean in addition to a family pool and hot tub; spa services and wellness programs; 13 miles of accessible trails; and easy access to Kalapaki Beach and the Lihue airport. For more information, visit www.timberskauai.com or www.hokualakauai.com.

About the Timbers Company:

Timbers Company is one of the leading developers and operators of luxurious properties located in the world's most sought-after destinations. Timbers Company serves as the parent company overseeing Timbers Resorts, Soleil Hotels & Resorts and Andiamo, a platform offering streamlined access to Timbers' global collection of bespoke vacation residences, complete with all the amenities of a five-star resort. Timbers' integrated capabilities encompass ground-up and value-add development, hospitality management, investment advisory, portfolio management, rebranding and repositioning, asset management, and luxury rental management. Their unwavering commitment is to curate unforgettable, genuine experiences for owners and guests, drawing inspiration from local culture and natural splendor. For additional details, please visit www.timberscompany.com

Media Contact:

Esther Lafourcade
Nike Communications
elafourcade@nikecomm.com
323.594.5551